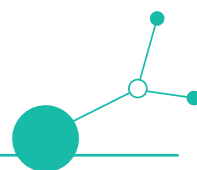


DigiCare4CE

A 1.4 Fast entry for all: Online tool “Digi4Care Online Check”

D.1.4.2 Webinar on Digi4Care Online Check promoted by newsletter



02 2025





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Introduction

This report documents the outcomes of the A1.4 webinar, a pivotal activity within the project [DigiCare4CE: Digital transformation of long-term care facilities for older people](#), which aims to drive the digital transformation of long-term care facilities for older adults across Central Europe.

The webinar was organised with the main aim to officially launch our [DigiCare4CE Online Check](#) tool and showcase its functionalities to a broad range of stakeholders involved in the innovation process of long-term care (LTC) facilities. The event targeted **LTC facility management, owners, and operators**, as well as **SMEs, digital solution providers, and other relevant actors** seeking guidance on planning, implementing, and maintaining digital transformation in LTC. By engaging diverse participants, the webinar ensured alignment with the project's objectives while addressing the needs of key decision-makers and innovation drivers in the sector.

To ensure a **wide reach and effective participation**, the project consortium undertook a **targeted information campaign** using multiple communication channels. Invitations were disseminated through **direct emails, project newsletters, partner networks, and social media platforms**, ensuring that key decision-makers, LTC facility representatives, and innovation stakeholders were aware of the event. The invitation text clearly highlighted the benefits of participating, emphasizing how the *DigiCare4CE Online Check* tool can support LTC facilities in assessing their digital maturity and planning strategic improvements.

Potential attendees were required to register via an **online form**, which collected basic information about their professional background and interest in digital transformation in LTC. This allowed the organizing team to tailor the webinar content to the needs of participants. The registration campaign successfully attracted **90 registrations**, out of which **66 actively participated** in the webinar.

During the session, interactive engagement tools such as **Mentimeter** were used to capture participant insights and stimulate discussion. By collecting live input on key challenges and opportunities in digital innovation for LTC, the webinar fostered an **interactive and collaborative learning experience**, ensuring that participants not only received information but also contributed their perspectives from the field.

This event marked a significant step in promoting **digital innovation in LTC facilities**, reinforcing the role of *DigiCare4CE* in facilitating knowledge exchange and practical implementation of digital solutions in the sector.



Promotion activities before the webinar

The invitation to the webinar was shared on 3 February 2025 through all interactive channels of the European Ageing Network: website, social media and direct email. It was thus viewed by 544 followers on Facebook, 106 people viewed it on Platform X and 140 recipients received an email.

ean.care/en/articles/upcoming-webinar-unlock-the-digital-potential-of-long-term-care

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Upcoming Webinar: Unlock the Digital Potential of Long-Term Care

February 3, 2025
Upcoming Webinar: Unlock the Digital Potential of Long-Term Care

The **DigiCare4CE** project invites you to an **international webinar** on **February 19, 2025, at 2:00 PM CET**, focusing on digital transformation in long-term care.

This session will introduce the **DigiCare4CE Online Check**, a self-assessment tool designed to help care facilities evaluate their level of digitalisation and receive tailored recommendations for improvement.

Key topics:

- ✓ The role of digitalisation in enhancing care quality and efficiency
- ✓ Benchmarking digital maturity with other care facilities across the EU
- ✓ Practical steps for a successful digital transition

Join us and explore how digital solutions can support the future of long-term care.

More information & registration: <https://1url.cz/@digidcare4CE>

General Assembly meeting in Nantes

Upcoming Webinar: Unlock the Digital Potential of Long-Term Care

Care4Skills Partners meet in Paris

General Assembly meeting in Athens

EAN General Assembly meeting in Tallinn

New EU wide initiative to boost skills in Long-Term Care

The new EAN report on Digitalisation in LTC

Lebenswelt Heim Bundesverband & EAN Congress: CARE 4.0 - change in competence

Call for consultant in long-term care: WHO country office in Ukraine



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@EuroAgeingNet

Digital Transformation in Care! 🚀

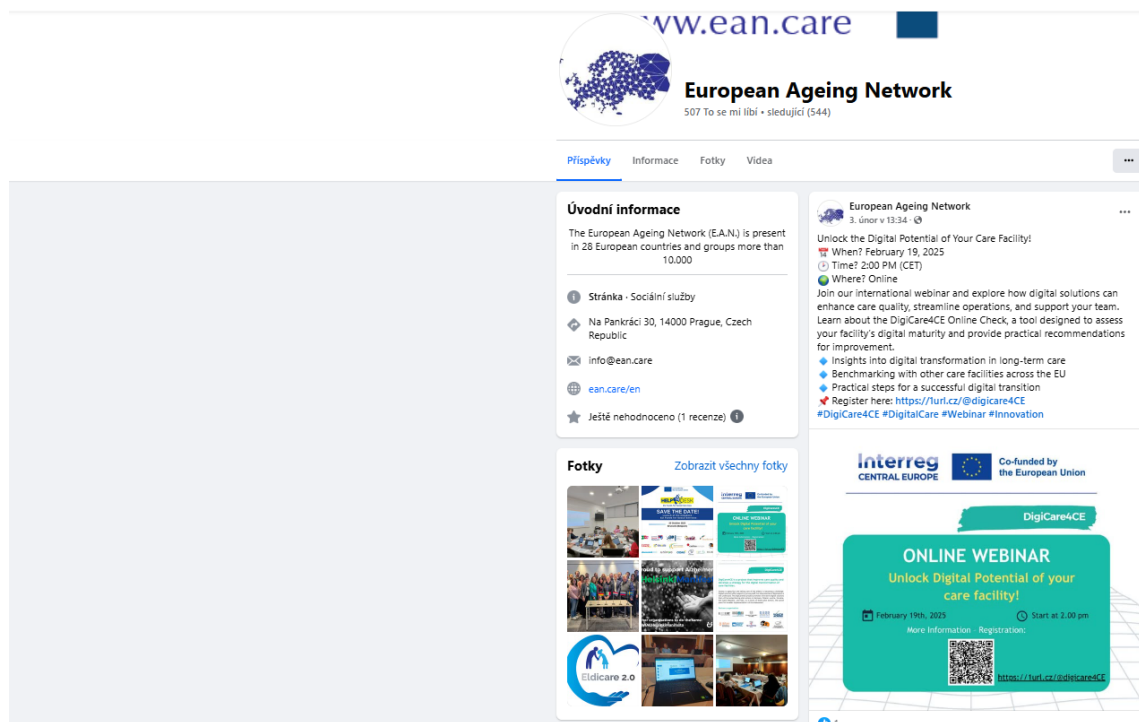
Join our free webinar on Feb 19, 2025, at 2 PM CET to explore how digital tools can improve long-term care. Learn about the DigiCare4CE Online Check.

📌 Register now: 1url.cz/@digidcare4CE
[#DigiCare4CE](#) [#DigitalCare](#) [#Webinar](#)

1:37 PM · Feb 3, 2025 · 106 Views



facebook



Agenda

AGENDA

Project DigiCare4CE
Sonja Weigerstorfer

DigiCare4CE Model
Ajda Cvelbar

Self-Assessment-Tool
Oscar Zanutto

DigiCare4CE Online Check
Martin Dujčák

Conclusion and Outlook
Pavel Jírek





Welcome of participants and presentation of the project DigiCare4CE

Sonja Weigerstorfer, representing the Lead Partner DIT, welcomed the participants, presented the agenda for the webinar and gave a brief overview of the project, the transnational cooperation and the project objective.

DigiCare4CE Model

DigiCare4CE Model was presented by Ajda Cvelbar, representing PP6 IAT - activity coordinator of A 1.2 Co-Creation of Transnational DigiCare4CE Model.

The aim of the model is to support digital transformation of LTC facilities for older people. The model itself provides clear and systematic framework for digital transformation, defining the most crucial stages of this process. It is (together with the self-assessment tool) the basis for the Online Tool, which was presented in the second part of the Webinar. The model itself was **developed in a multi-phase process**. Solid foundation for the model was built by a **comprehensive literature review**, and further developed with the help of **two questionnaires** involving all project partners as well as the management and staff of the LTC facilities where we were carrying out the pilot activities. This has allowed us to develop the model based on the realisation that each LTC facility has its own specifics that need to be considered in this process. The DigiCare4CE model is a **learning, living document**, which means that the model has evolved over the course of the project and has also been improved during the implementation of the pilots in which DigiCare4CE partners supported LTC facilities in the process of implementing new technological solution.

Since model was developed by all the consortium partners and as part of the Interreg project it is an **open access document**, available on the project website. As of this Webinar, the model is also **available in digital format**, as we have digitalised it for making it easier to use. The model is available on the **DigiCare4CEOnline Tool**, which was also developed as part of the project and will be introduced further in the second part of today's meeting. Soon it will be available in **all six languages** of the project partners. To reach research audience **scientific article was written** and published in Slovenian Journal Good Quality of Old Age.



In the next section, we presented a very brief overview of the content of the model. The Transnational DigiCare4CE Model creates a **reference framework for the digital transformation**. When we as an organization decide on a technology, we sometimes focus too much on the technology itself and not enough on the process itself which is very complex and needs to be defined from different perspectives. DigiCare4CE consortium wanted to help with this by **presenting this process step by step**, pointing out at each stage the areas where we should pay particular attention. The figure shows the basic concept of this process, which was of course further explored in more detail.

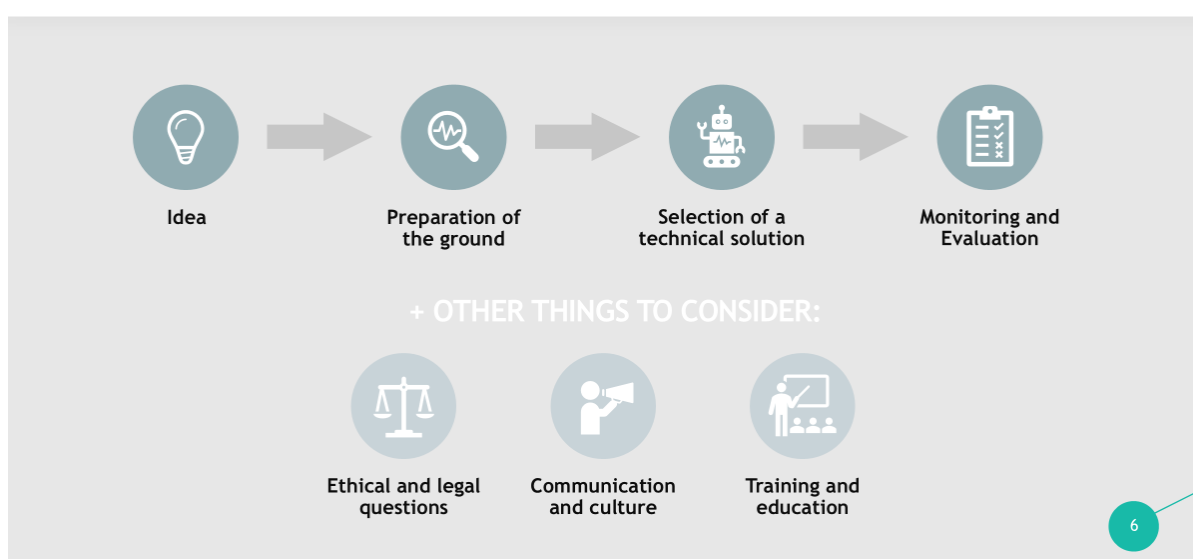
The model was presented in detail as a **step by step process** that includes:

- Idea, based on a real need and desire shared by all involved.
- Preparing the ground for digitalisation (Assessment, Co-creation)



- Choosing a technical solution (Classification, Market research, Technology readiness level, Reliability test, Infrastructure preparation).
- Other things to consider (Ethical and legal questions, Communication and culture, Training and education).
- Solution implementation (Goal setting and development of internal digital transformation strategy, Monitoring, Evaluation).
- Completion of the process (feedback, possible improvements, celebration)

DIGITAL TRANSFORMATION FRAMEWORK



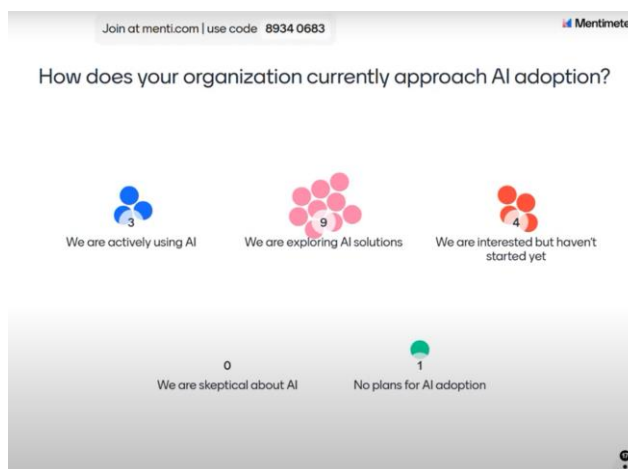
Alongside the detailed description of the individual parts of the model, we have also presented the checklists and other guidance that we have presented in the DigiCare4CE model and that are available on the online platform Online Check. During the presentation, we also involved the participants by asking them **three questions**, to which they actively responded via the Mentimeter platform:

1. In your opinion, what is needed to carry out successful digitalization in long-term care facility? Think about the time before you start the digitalization process.
2. In your opinion, what is needed to carry out successful digitalization in long-term care facility? Think about the time during the digitalization process.
3. In your opinion, what is needed after successful digitalization in a long-term care facility?

Self-Assessment Tool - presentation of the international analysis

Oscar Zanutto, representing PP3 ISRAA organization responsible of A.1.3 Benchmarking of long-term care facilities for older people, presented the LOTECADIM questionnaire and the survey conducted among 92 managers of long-term care organizations across Central Europe.

To engage the audience and introduce the topic, participants were asked via *Mentimeter* how their organization is currently approaching AI adoption. The majority of respondents reported that their organization is exploring AI solutions (see figure below).



Then, the **48-item questionnaire** was presented. It was developed to support managers in assessing the digital maturity of long-term care organizations and identifying areas that could benefit from being digitalized. The questionnaire, available in 7 languages (English, Czech, German, Italian, Polish, Slovakian, Slovenian), is accessible via the online platform <https://digicare4ce.eu/ltc-digitalisation-assessment>

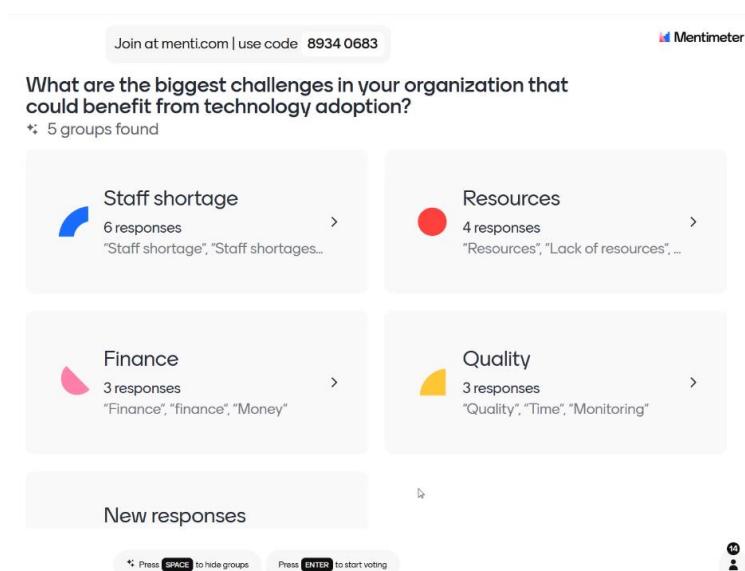
Subsequently, key highlights from the **survey** were presented. Survey respondents primarily represented medium-sized public care organization. Findings indicated that the LTC managers are mainly focused on exploring technological innovations within the sector, suggesting that digital transformation was still in its early stages. Managers consistently expressed interest in understanding technological options and their impact on care quality, organisational change, and process efficiency. Different attitudes were observed in the adoption of advanced technologies such as AI-based tools, but there was a growing inclination towards adopting solutions that enhance the mental and physical stimulation of older adults, as well as mobile applications, likely due to their accessibility and feasibility in daily operations.

Qualitative results from **open-ended questions** further explored managerial perspectives. Managers identified key benefits of digitalization, including staff workload optimization, enhanced perceived quality and safety for residents and families, and improved access to information and facility interactions. However, they also highlighted significant challenges, such as investment costs, staff training requirements, and potential barriers to service access following digitalization. While digital tools were not yet considered a primary driver of service demand, their effective implementation was expected to enhance organizational efficiency and reduce the waste of resources. Digitalization was seen as a priority in key areas such as nursing care, administrative management, rehabilitation, resident safety, and remote monitoring of vital signs. An integrated approach across all sectors was recognized as essential, with particular emphasis on safety and personalized care.

Two concluding questions were posed to the audience. The first aimed at assessing how participants would rate digital skills within their organization, with “medium” being the most common response (see figure below).



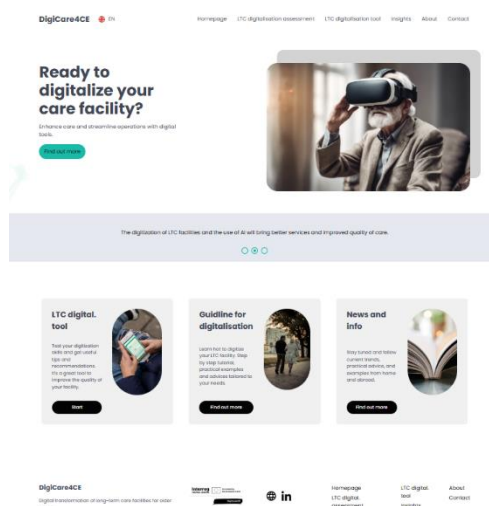
The second question aimed at understanding audience opinions on the biggest challenges that could be addressed through technology adoption in their organization. The figure below presents the main results.





DigiCare4CE Online Assessment Tool

Martin Dujcak, representing PP5 TUKE, as responsible leader of *A1.4 Fast entry for all: Online tool "DigiCare4CE Online Check"*, presented the developed online platform available on the <https://digicare4ce.eu/>.



The platform serves as the online assessment tool for LTC facilities, their staff member, looking for the more information about the process of innovations in LTCs, especially regarding digital innovations.

To provide easy access the platform has been created as web-based solution so there is no need to install or download something and users have access via common web browser.

Also, to prevent any language barriers, there are currently several language version beside the main in EN - SK/CZ/DE/IT/PL.

One of the core feature of the presented platform is LTC digitalisation assessment tool based on the international analysis *A1.3 Benchmarking of long-term care facilities for older people*. The tool is providing the user opportunity to assess their current status of digitalisation level and readiness according to the result based on 48 questions questionnaire. To obtain the report, the user needs to fill all 48 questions via rating 1-5 while during the assessment process there is active progress bar describing the progress of filling process.



DigiCare4CE

Please rate the following statements:

22) I plan to develop interoperable systems to ensure compatibility and interconnection between patient systems and applications used in every care

23) I regularly evaluate the effectiveness of virtual reality and augmented reality solutions in practice

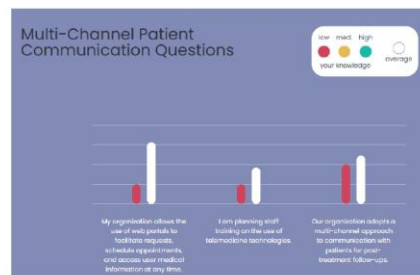
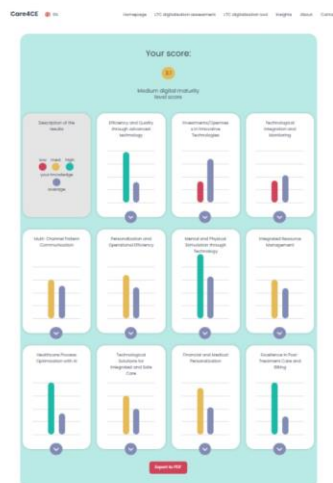
24) I actively explore for technologies available on the market to monitor the health of ambulatory individuals

Back Next

44%

Assessment factors:

- 8. Efficiency and Quality through advanced technology
- 12. Investment/Opportunity in Innovative Technologies
- 13. Technological integration and learning
- 14. Multi-Channel Patient Communication
- 15. Personalisation and Operational Efficiency
- 16. Identical and Physical Simulation Design Technology
- 17. Integrated Resource Management
- 18. Healthcare Process Automation with AI
- 19. Technological Solutions for Integrated and Safe Care
- 20. Financial and Medical Personalisation
- 21. Excellence in Post-Treatment Care and Billing



Mobile Health Apps

Encourages caregivers to use research apps for tracking patients' vital signs, communicating with healthcare teams and reporting outcomes. Single, mobile health app can enhance the patient care.



Telecare Services

Use telecare services (e.g. telemedicine, remote sensors) to monitor residents who are using services. Integrating these with the existing patient care system can help prevent incidents and respond quickly to emergencies.



Standardisation of Processes

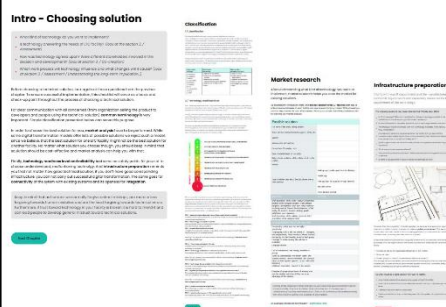
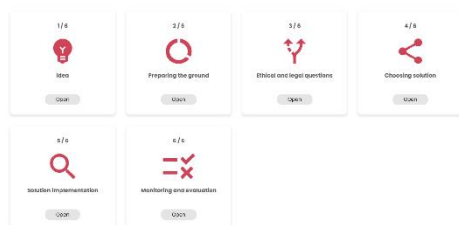
Digital and automation care processes across the nursing home. One workflow management tool to ensure adherence to best practices, improving consistency in care delivery.



Harnessing Data Analytics and Artificial Intelligence (AI)

Leverage data and AI to improve decision-making, predict care use, personalise treatment.

As another crucial part of the platform was presented to the audience LTD digitalisation model which provides the complete guidance for planning, implementation and successful and effective monitoring and further development of digital innovations in LTC facilities. The content of this section is based on the on project activity A1.2 Co-Creation of Transnational Digi4Care Model.



Participants

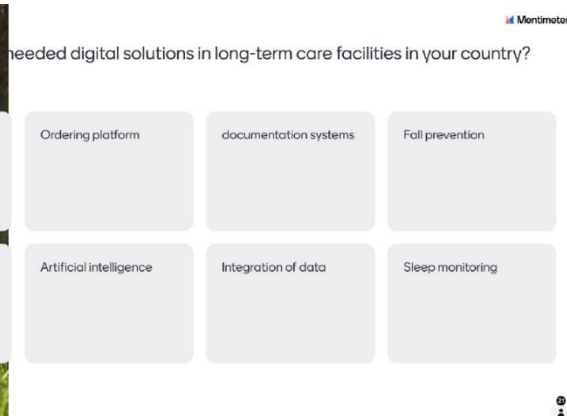
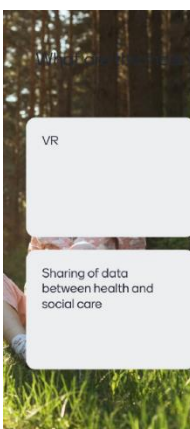
The webinar attracted a **strong level of interest**, with **90 registrations** received from various stakeholders, including LTC facility management, operators, SMEs, digital solution providers, and policymakers. Out of these, **66 participants actively attended**, engaging in discussions and learning about the *DigiCare4CE Online Check* tool. The diverse participation ensured a broad exchange of insights, reflecting the different needs and perspectives within the LTC sector.

As we aimed to make the webinar **interactive and engaging**, we utilized [Mentimeter](#) to actively involve participants in discussions about innovation implementation in LTC facilities. This tool allowed us to **capture real-time opinions from the field**, ensuring that the perspectives of professionals working in LTC were



integrated into the discussion. Through a series of live polls and open-ended questions, participants shared their thoughts on key challenges, best practices, and future opportunities in digital transformation. The feedback gathered provided valuable insights for shaping further activities within the project.

Below are some screenshots from the **Mentimeter** session, illustrating the key responses and trends shared by the participants. This interactive approach fostered a **collaborative learning environment**, making the webinar not just an information session but a platform for active engagement and knowledge-sharing among stakeholders.





Conclusion and Invitation to the Policy Conference in St. Pölten

As the webinar concluded, we reflected on the importance of digital transformation in long-term care and the steps needed to fully embrace its potential. As part of the webinar's conclusion, participants were invited to the Policy Conference on Digital Transformation in Long-Term Care, which will take place on November 19, 2025, in St. Pölten, Austria. This full-day event, hosted by our Austrian project partner, will bring together European experts to discuss best practices, challenges, and opportunities in digitalization. The conference will feature keynote speeches, a panel discussion on insights from the DigiCare4CE project, and interactive breakout sessions showcasing the latest solutions in the field.

To follow up on this invitation, an email was sent to all webinar participants on February 21, 2025, including a link to the webinar recording and a renewed invitation to the conference. Those interested in attending were encouraged to reply to the email to receive further details.